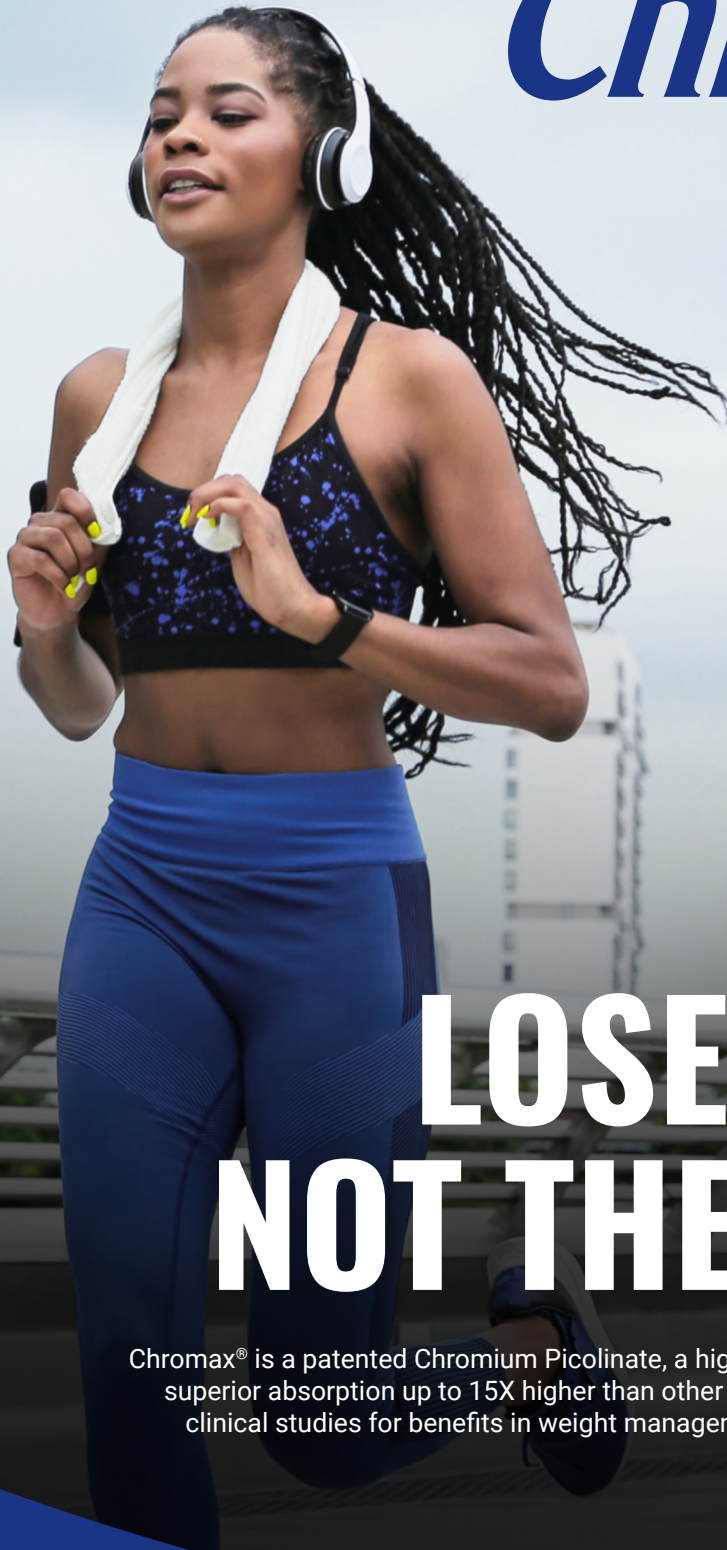




SCAN TO  
LEARN MORE

# Chromax<sup>®</sup>



## LOSE THE FAT, NOT THE MUSCLE

Chromax<sup>®</sup> is a patented Chromium Picolinate, a highly bioavailable form of Chromium. Chromax has superior absorption up to 15X higher than other forms of Chromium. Chromax is supported by 35 clinical studies for benefits in weight management, body composition, appetite control, glucose metabolism, insulin function, and more.

**45** PATENTS AND PENDING  
APPLICATIONS WORLDWIDE

**100+** SUPPORTING RESEARCH STUDIES TO  
SUPPORT SAFETY AND EFFICACY

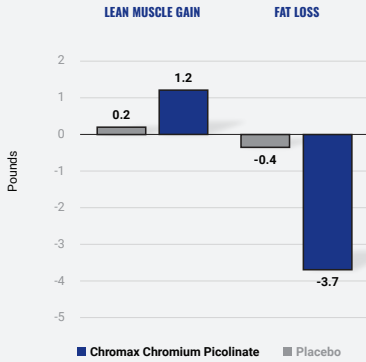
**80+** CONSUMER  
BRANDS

# HOW DOES *Chromax* WORK?

Chromax Chromium Picolinate is absorbed up to 15x better than other forms of chromium, providing optimal bioavailability and effectiveness to users. As Chromax is absorbed into the bloodstream, its unique structure promotes optimal insulin function. The effect Chromax has over insulin leads to healthier blood sugar levels, a more efficient carbohydrate metabolism, reduced caloric intake, and improved muscle maintenance during weight loss.

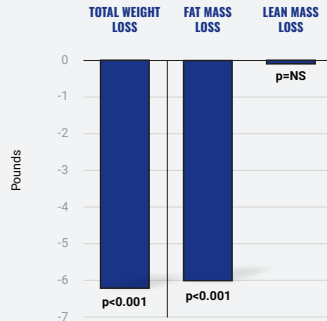
## CHROMAX AND BODY COMPOSITION

Chromax Improves Body Composition



Kaats et al., 1996  
Chromax Chromium Picolinate (200 mcg Cr) Supplementation In 72-Day Trial (N=154)

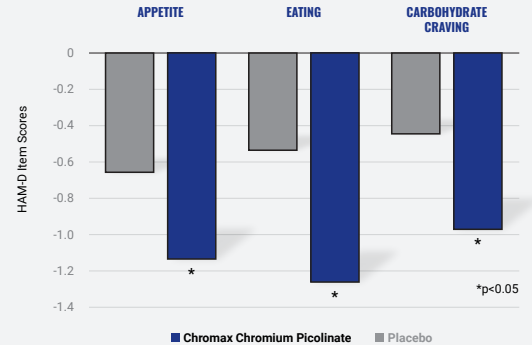
Change in Body Composition Variables vs. Baseline with Chromax



Kaats et al., 1998  
Chromium Picolinate (400 mcg Cr) In 90-Day Trial (N=122)

## CHROMAX AND CARBOHYDRATE CRAVINGS

Improvement in Reduction of Symptom Scores<sup>‡</sup>



Docherty et al., 2005 <sup>‡</sup>In subjects with atypical depression and carbohydrate cravings.

CHROMAX HELPS REDUCE BODY FAT AND IMPROVE LEAN BODY MASS AND CAN HELP SUPPORT WEIGHT LOSS THROUGH ITS ABILITY TO POSITIVELY IMPACT BODY COMPOSITION<sup>1</sup>

IN AN 8 WEEK TRIAL, SUBJECTS USING CHROMAX (600 mcg Cr) SHOWED MORE THAN 2X REDUCTION IN CARBOHYDRATE CRAVINGS AND 1.8X REDUCTION IN APPETITE VS PLACEBO

## RESULTS YOU CAN FEEL



**15 TIMES BETTER**

Chromax has absorption up to 15x higher than other forms of chromium



**LOSE THE FAT, KEEP THE MUSCLE**

Chromax reduces body fat and can support sustained weight loss by improving lean body mass<sup>1</sup>



**STAVE OFF HUNGER**

Chromax helps decrease appetite and manage hunger levels



**CONTROL CRAVINGS**

Chromax can help reduce carbohydrate cravings and appetite



**SPEED UP METABOLISM**

Chromax has been clinically shown to improve blood sugar metabolism and helps maintain healthy blood sugar

GET IN TOUCH WITH US:

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<sup>1</sup> When used as part of a healthy diet and exercise program



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.