



FOR IMMEDIATE RELEASE
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Nutrition21 Makes Big Splash in Florida at the 19th Annual International Society of Sports Nutrition (ISSN) Conference

Nutrition21 gains further recognition for its clinically studied sports nutrition ingredients.

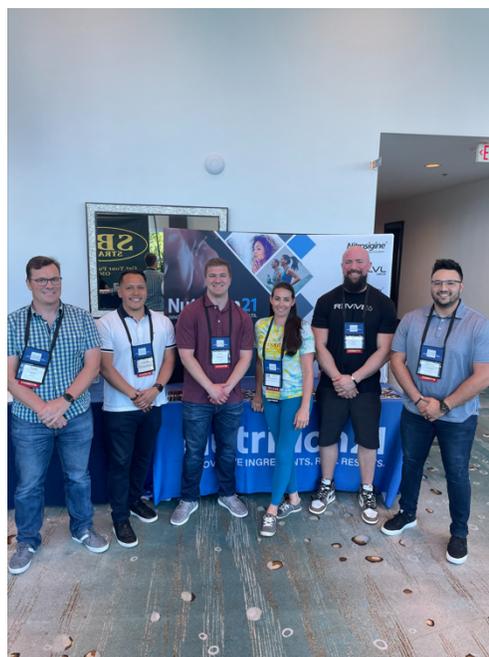
Saddle Brook, NJ: Nutrition21, LLC (“Nutrition21”) attended the annual [International Society of Sports Nutrition](#) (ISSN) conference in mid-June in Fort Lauderdale, FL. As a key sponsor, the company met with several top sports nutrition brands and researchers in the field.

At the conference, Katie Emerson, MS, RD, LDN, Nutrition21’s, Manager, Scientific Affairs, presented findings from nooLVL® studies. nooLVL is a patented, non-stimulant nootropic that boosts cognitive performance in gamers. nooLVL was the first nootropic ingredient to be clinically studied in esports athletes in 2019. The patented complex of Bonded Arginine Silicate and Inositol provides the cognitive benefits gamers are looking for in a nootropic ingredient.

nooLVL now has three clinical studies supporting various cognitive benefits, such as improved attention/concentration, enhanced executive function and increased energy¹. nooLVL works quickly, within 15 minutes, and delivers increased energy¹ safely, without the addition caffeine.

At ISSN, Nutrition21 also featured its other sports nutrition ingredients — Nitrosigine, Velositol, Chromax:

Nitrosigine® (patented complex of Bonded Arginine Silicate) – a pre-workout, non-stimulant ingredient that



Pictured from left to right: Todd Spear, VP Sales, Nutrition21; John Tenorio, Inside Sales Representative, Nutrition21; Matthew Ruggiero, Assistant Marketing Manager, Nutrition21; Katie Emerson, Manager, Scientific Affairs, Nutrition21; Ben Kane, Co-Owner & President of Content Strategy, PricePlow; Bryson Romero, Account Manager, Nutrition21.

¹ Perceived energy measured by the validated Profile of Mood States (POMS) questionnaire

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promotes nitric oxide (NO) production for improved blood flow, focus, and energy¹.

Velositol® (patented complex of Amylopectin and Chromium) – a post-workout ingredient that when used with protein is designed to increase strength and power by accelerating and boosting muscle protein synthesis (MPS), a key to enhanced muscle growth, lean body mass, and quicker muscle recovery.

Chromax® (Chromium Picolinate is a highly bioavailable form of chromium) – a weight management ingredient supported by 35 human clinical studies affirming its benefits for body composition², appetite control, cognitive health, glucose metabolism, insulin function, energy support, and more.

The overall mood of attendees was very high, according to ISSN’s CEO, Jose Antonio, PhD. “Our 19th Annual ISSN Conference was a smashing success! Great seminars and venue, and the beach literally at your doorstep; the 400 sports nutrition fans in attendance had nothing less than an epic time,” he said. “We hope to see everyone next year to celebrate the ISSN’s 20th Anniversary.”

“We were a major sponsor of ISSN this year and it was a great experience for us. Being able to tap into the sports nutrition audience at ISSN is a huge advantage for us from a sales and research point of view,” said Todd Spear, VP Sales, Nutrition21. “We’re very pleased with the turnout this year and look forward to an even bigger response at next year’s 20th anniversary event.”

About nooLVL®

nooLVL is a non-stimulant, patented complex of Bonded Arginine Silicate with an additional optimized dose of Inositol that is designed to boost cognitive performance in esports athletes. nooLVL is the first esports ingredient to be studied in a population of gamers. nooLVL works FAST (in 15 minutes!) and delivers increased energy¹ safely, without caffeine and without negatively affecting heart rate or blood pressure.

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¹ Perceived energy measured by the validated Profile of Mood States (POMS) questionnaire

² When used as part of a healthy diet and exercise program

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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