

NutraIngredients-USA Awards 2020: And the finalists are...

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NutraIngredients-USA is pleased to announce the finalists for the NutraIngredients-USA Awards 2020... the winners will be announced during a live broadcast on NutraIngredients-USA.com in July.

Focusing on true innovation, long-term market success and cutting-edge research, the NutraIngredients-USA Awards honor the best and brightest in ingredients, finished products, companies, people, and initiatives in the nutrition and dietary supplements industry.

Our expert judging panel have trimmed down the large number of entries to create a shortlist of finalists. Winners will be announced on **Monday, July 13, 2020 at 11 am Central Time during a live broadcast on NutraIngredients-USA.com.**

... and now for the finalists (alphabetically) for the NutraIngredients-USA Awards categories:

Ingredient of the Year – Cognitive Function

AFFRON, Pharmactive Biotech Products/ Gencor

Cognivia, Nexira

Neumentix® - Phenolic Complex K110-42, Kemin Human Nutrition and Health

Sibelius™: Sage, Sibelius Natural Products

Ingredient of the Year – Healthy Aging

AGEprost, Gencor
AquaCelle-Q10, Pharmako Biotechnologies
Reducose, Phynova Group

Ingredient of the Year – Prebiotic

Livaux, Anagenix
Sunfiber® Prebiotic Dietary Fiber, NutriScience Innovations, on behalf of Taiyo International
VitaFiber™IMO, BioNeutra Global

Ingredient of the Year - Sports Nutrition

Adaptive™ New Zealand blackcurrants, The New Zealand Institute for Plant & Food Research
nooLVL, Nutrition21
TENDOFORTE® Bioactive Collagen Peptides, Gelita

Ingredient of the Year – Weight Management

FenuLean®, Bio-gen Extracts
Metabolaid®, Monteloeder
Slimaluma, Gencor

Product of the Year - Omega-3

Children's DHA Gummies, Nordic Naturals
Nature Made Omega-3 with XTRA Absorb Technology, Pharmavite
Ultimate Omega 2X, Nordic Naturals

Product of the Year - Probiotic

Baby's Nordic Flora Probiotic Powder, Nordic Naturals
Bio-Kult Migréa, ADM Protexin
FLORASSIST® Liver Restore™, Life Extension

Product of the Year - Sports Nutrition

2Before™ Blackcurrant Powder, 2before Performance Nutrition
FUE1, Zurvita
Screen Shield Pro, EyePromise

Nutrition Research Project

Benefits of LipiSpense - dispersion technology applications, Pharmako Biotechnologies
Restoridyn® offers exercise and recovery support for comprehensive training program for recreationally active individuals, Verdure Sciences

Personalized Nutrition Initiative

[Baze Marketplace](#), [Baze Labs](#)

[Plant-Based Personalized Nutrition & Fitness Report](#), [Nutrigenomix](#)

Start-up Award

[Comet Bio](#)

[Neurohacker Collective](#)

[SP Nutraceuticals](#)

Editors Award for Industry Initiative of the Year

[CertianT](#), [Nutrition21](#) and [Applied DNA Sciences](#)

[Label Wise](#), [The Council for Responsible Nutrition](#)

[Upcycled Food Association](#)

For more information about the awards broadcast, sign up for alerts [HERE](#).

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