

Nutrition21

FOR IMMEDIATE RELEASE

Nutrition 21's Chromax® Chromium Picolinate is Now Helping to Fuel Irwin Naturals' Green Tea Fat Burner RED™

PURCHASE, NEW YORK – June 5, 2018 – Nutrition 21, LLC (“**Nutrition 21**”), has announced that its clinically substantiated ingredient, Chromax®, is now featured in Irwin Naturals' Green Tea Fat Burner RED™, a new product that combines Chromax with a highly concentrated green tea extract and caffeine to assist with weight management.

Chromax is a patented form of chromium picolinate from Nutrition 21 that is different from other forms of dietary chromium because of its stable chemical structure and superior absorption. Chromax is clinically studied for both its efficacy and safety and provides numerous health benefits to the end consumer, including but not limited to support for healthy glucose metabolism and assistance in weight management.

“It is our mission at Irwin Naturals to deliver safe and effective products to our loyal consumer base,” said Dr. Elijah McCarthy, ND, Product Innovation & Wellness Ambassador at Irwin Naturals. “Our consumers rely on us to deliver formulations that are not only composed of the most authentic ingredients available, but most importantly, they must be effective for their intended purpose in our formulations. Chromax checks all of the boxes in this regard. Not only is the safety of Chromax well established, but its superior absorption makes it one of the most efficacious chromium products in the market. We're in the business of helping people achieve better health, and Nutrition 21 with their Chromax ingredient is a natural partner to us as we strive towards that end.”

“We are excited to announce that Chromax will be featured in Irwin Naturals' new Green Tea Fat Burner RED. Irwin Naturals holds a high standard for product quality, and we share with them that standard. Consumers looking to enhance their weight management routine should look for this terrific new product, as well as the Chromax trademark or logo on the products they are using to help support their overall weight loss goals,” commented Nutrition 21 Executive Director of Sales, Todd Spear.

About Chromax®

Chromax chromium picolinate is different from other forms of chromium because of its stable chemical structure and superior absorption. The efficacy and safety of Chromax is supported by 35 human clinical studies and 35 non-rejected DSHEA claims. Furthermore, Chromax is affirmed as Generally Recognized as Safe (GRAS) at clinically substantiated doses. Nutrition 21 supplies Chromax to leading manufacturers marketing effective products designed to promote and to help support consumer's dietary and nutritional needs in glucose metabolism, weight management, and much more. Chromax is Prop 65 compliant through an independent verification, and is available for use within the United States, European Union, Canada, and numerous other markets.

For more information, please visit: www.nutrition21.com/chromax

About Nutrition 21, LLC

Nutrition 21, a wholly owned subsidiary of JDS Therapeutics, is an industry-leading developer and marketer of efficacious, high-value, clinically substantiated ingredients for dietary supplements, medical foods and beverages. With many years of biotechnology and pharmaceutical experience,

the company's scientific platform has created unique, patented products that are safe and clinically effective. To ensure product safety and ensure consumer trust, product development strategy at Nutrition 21 features rigorous preclinical and clinical trials. Nutrition 21 currently holds over 100 domestic and international issued and pending patents for products. Many support unique claims associated with, among others, glucose metabolism, weight management, cognition, and sports nutrition.

Nutrition 21's branded ingredients include Chromax® chromium picolinate, with clinically substantiated benefits for glucose metabolism, weight management, and brain health, Velositol®, a dietary complex of amylopectin and chromium, which has been clinically shown to double the effects of whey protein and significantly increase muscle protein synthesis, the key to muscle growth, and Nitrosigine® bonded arginine silicate, which is clinically shown to significantly boost nitric oxide levels, supporting mental acuity/focus and sports nutrition. Nitric oxide is a key factor in promoting the relaxation of smooth muscle in blood vessels, increasing blood flow to working muscles.

For more information, please visit: www.Nutrition21.com

Contact Information

Todd Spear
Nutrition 21, LLC
Executive Director of Sales
914-701-4500
tspear@Nutrition21.com

© 2018 Nutrition 21, LLC Chromax®, Nitrosigine®, and Velositol® are registered trademarks of Nutrition 21, LLC

END

Nutrition 21, LLC, 1 Manhattanville Road, Suite 104, Purchase, New York 10577-2197 Source: Nutrition 21, LLC DRA1469052218